

**S.K.V.T. GOVERNMENT DEGREE COLLEGE
RAJAHMUNDRY**

DEPARTMENT OF BOTANY

NATIONAL BIODIVERSITY CONSERVATION AWARENESS PROGRAM

Institution Name: S.K.V.T. Government Degree College, Rajahmundry

Department Name: Zoology and Botany Departments

Event Title: National Biodiversity Conservation Awareness Program

Type of Activity: Awareness Program, Quiz Competition, and Electric Rally

Date(s): 28th July 2025

Venue: SKVT Seminar Hall & College Campus

Organized By: Zoology and Botany Departments

Coordinators: Dr. K. Satyanarayana, Dr. M. Kasi Viswanadham, Dr. B. Malleswaram

No. of Participants: 300

NAAC Coordinator: Smt. Sree Swarna Sri

1. Title of the Program/Activity:

National Biodiversity Conservation Day – Awareness Program and Rally

2. Date and Duration:

28th July 2025, from 3:00 PM to 5:00 PM

3. Objectives of the Program:

- To raise awareness on the importance of biodiversity among students and the public.
- To promote plantation and conservation practices among youth.
- To educate students about endangered species and biodiversity loss.
- To inspire social responsibility through public rallies and green initiatives.

4. Brief Description of the Program:

The Departments of Zoology and Botany at S.K.V.T. Government Degree College, Rajahmundry, organized a National Biodiversity Conservation Day on 28th July 2025. The event began with an informative session by Dr. Thirupayam (M.Sc., Ph.D.), who delivered an impactful lecture on the need

for biodiversity conservation, threats to natural ecosystems, and the role of youth in environmental protection.

Following the session, students enthusiastically participated in an electric rally across the college surroundings, holding banners and chanting slogans on saving nature. A plantation drive was also carried out on campus, where native tree saplings were planted by students and faculty.

The Heads of Zoology and Botany Departments, Dr. K. Satyanarayana and Dr. B. Malleswaram, along with Lecturer Dr. M. Kasi Viswanadham, coordinated the event. The active participation of over 300 students and 50 staff members made the program a grand success. The initiative aimed to embed ecological values in young minds and encourage practical conservation actions.

5. Resource Persons / Speakers:

- Dr. Thirupayam, M.Sc., Ph.D. – Guest Speaker on Biodiversity
- Dr. K. Satyanarayana – Head, Department of Zoology
- Dr. B. Malleswaram – Head, Department of Botany
- Dr. M. Kasi Viswanadham – Lecturer, Department of Zoology
- Principal – Inaugural Address

6. Participation Details:

No. of Students: 300

No. of Faculty/Staff: 52

7. Learning Outcomes / Key Takeaways:

- Students understood the ecological importance of biodiversity and its current threats.
- Gained practical experience in organizing and participating in environmental awareness events.
- Developed communication and leadership skills through rally participation.
- Enhanced awareness of plantation techniques and native species benefits.
- Motivated to continue eco-friendly habits and advocate for environmental protection.

8. Photographs (To be attached):

1. Inaugural Speech by Dr. Thirupayam
2. Students participating in the rally with biodiversity placards
3. Tree plantation activity within the college campus

9. Supporting Documents Attached:

- Photographs of the Event
- Brochure / Poster
- Newspaper Clippings / Media Coverage



